

LEEO ANNOUNCES INTEGRATION WITH IFTTT FOR ITS AWARD-WINNING SMART ALERT™ FIRE AND CARBON MONOXIDE ALARM MONITOR

Smart Alert Now Communicates with Hundreds of Smart Products and Apps to Provide Increased Home Safety, Security and Convenience

PALO ALTO, CA. – FEBRUARY 23, 2016 – Leeo announces that its award-winning Smart Alert™ has integrated with IFTTT, the popular internet automation platform, and is launching the Leeo Channel today. Smart Alert's integration with IFTTT allows customers to create simple Recipes that connect hundreds of smart products, apps and web services to communicate with each other and perform specific actions when pre-specified triggers occur.

Leeo Smart Alert is the smart, plug-in safety device that lets consumers know via smartphone if their home's smoke or carbon monoxide (CO) alarms go off while they are away. If an alarm sounds, Smart Alert owners can listen to the alert and then dismiss, or notify local emergency services, from wherever they are. With no monthly fees or complicated installation required, homeowners and renters can secure their homes by simply plugging the Smart Alert into a power outlet and pairing it with the free Leeo app for iOS and Android. The Smart Alert also monitors temperature and humidity in the home and features a gorgeous LED night light with 16 million color options.

The new Leeo Channel allows Smart Alert to communicate with hundreds of other smart devices and web services, transforming it from a closed system to a platform for users to create useful Recipes for connected devices. For example:

- *If the weather forecast calls for rain, then turn my Smart Alert's LED night light to blue*
- *If Smart Alert hears an alarm, then turn on my home's smart lights*
- *If Smart Alert hears a smoke alarm, then turn off my smart oven*
- *If Smart Alert hears a CO alarm, then turn off my smart thermostat*

"IFTTT is a great way to get smart home devices and apps talking to each other for increased safety, security and convenience," said Adam Gettings, CEO and co-founder of Leeo, Inc. "This integration greatly expands the functionality of the Smart Alert and we're looking forward to seeing what Recipes our customers create on Leeo's IFTTT Channel."

To access the Leeo Channel, please visit <https://ifttt.com/leeo>. Learn more about IFTTT and set up a free account at <https://ifttt.com/>. The Smart Alert is available now at Best Buy and Amazon for \$49.99. For more information, visit www.leeo.com.

About Leeo, Inc.

Leeo, Inc. combines powerful technology with sleek design to make connected home products that are accessible, elegant and truly smart. Founded by RoboteX co-founder Adam Gettings and venture investor Eddy Chan, the company has attracted world-class talent and investors, raising approximately \$37 million in financing since its incorporation in 2013. Launched in October 2014, the award-winning Smart Alert, available for iOS and Android, is the first in a family of smart home products that focus on efficiency, safety and comfort. Follow Leeo on [Twitter](#), [Facebook](#) and [Instagram](#)